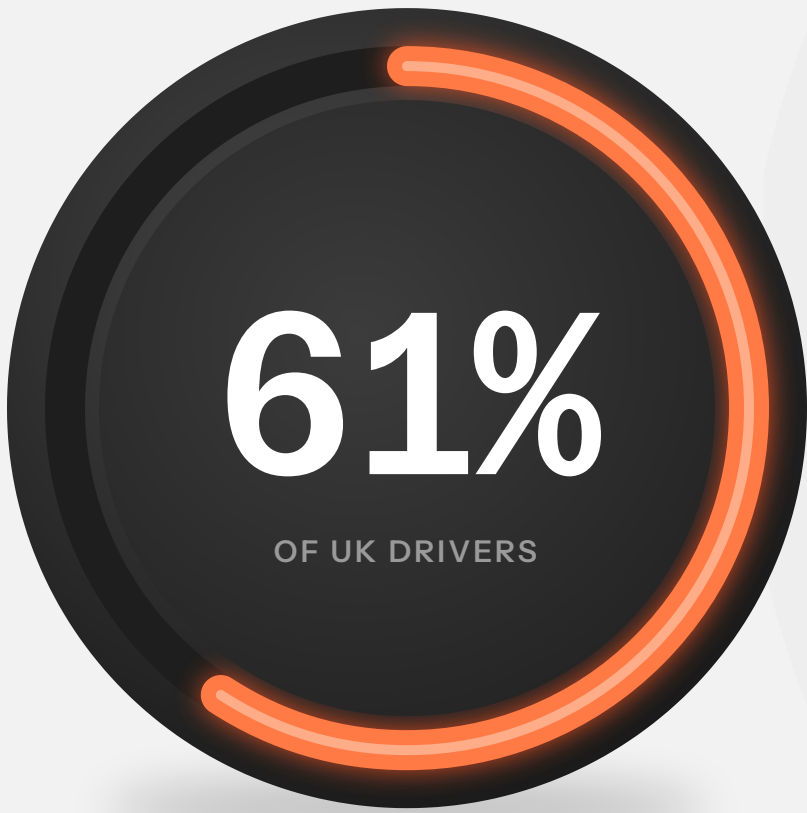


ELECTRIC VEHICLES AND THE AUTUMN BUDGET

Six in ten drivers could go electric sooner if the Chancellor brings in new incentives

1,500

UK drivers surveyed by OOONO on their plans to switch to electric



INCENTIVES COULD SPEED UP THE SWITCH

would consider bringing forward an EV purchase if the Government introduced new financial incentives



21%
would bring their EV purchase forward

40%
say they possibly would

11% are already planning to buy an electric vehicle

What's holding drivers back Reasons given for not switching to electric

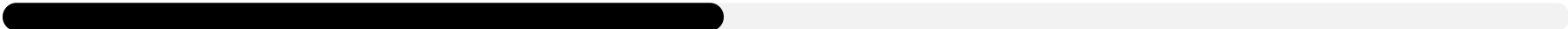
55%

Uncertainty over government support and possible new charges such as pay-per-mile taxation



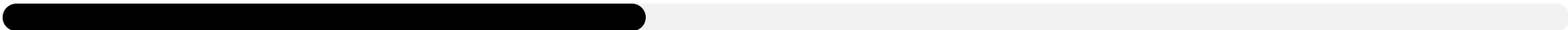
46%

High purchase prices



41%

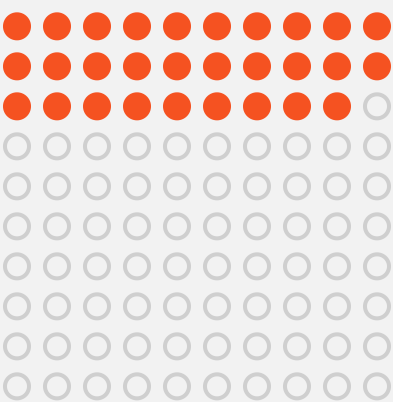
Limited public charging infrastructure



Younger drivers are keenest to speed up their switch if new incentives arrive

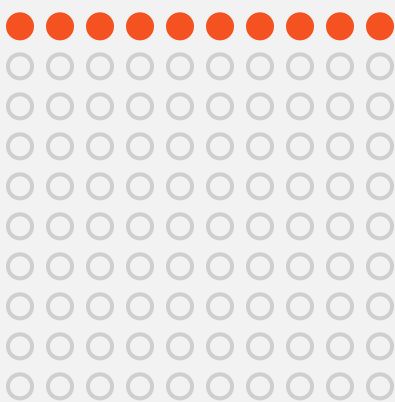
29%

AGED 18-34



10%

AGED OVER 65



Even EV drivers want clarity on what's coming next



of current EV drivers cite uncertainty over future government policy as a concern

33%

say rising fuel and electricity prices are their biggest motoring-cost concern for the next 12 months